

**Pharmacy and Public Health Event:
Promoting an Integrated Approach**

A one-day conference and workshop to promote integrated working and learning between Public Health and Pharmacy
Friday 19 March, Leicester Marriott Hotel (J21 M1)

09:30 – 10:00	REGISTRATION & REFRESHMENTS
10:00 – 10:10	<p>Welcome & introductions Dr David Walker, Director of Public Health East Midlands</p>
10:10 – 10:20	<p>Setting the national context <i>A brief overview of national public health policy for pharmacy</i> Dr Keith Ridge or Dr Judy Jones, Department of Health</p>
10:20 – 11:00	<p>The local agenda <i>Identifying local priorities for pharmacy's engagement in the Public Health agenda</i> Dr David Walker, Director of Public Health East Midlands</p>
11:00 – 11:15	REFRESHMENT BREAK
11:15 – 12:15	<p>Learning from success Presentation 1: Public Health challenges and opportunities <i>Dr Richard Richards, Assistant Director Public Health, Derbyshire</i> Presentation 2: Leadership Challenge: a personal perspective <i>Malcolm Qualie, Head of Health Policy, Pharmaceutical Advisor NHS East Midlands Specialist Commissioning Group</i> Presentation 3: From minor ailments to long term conditions <i>Mindy Bassi, Head of Medicines Management NHS Nottingham City</i> Presentation 4: Management of HCAs in the health community <i>Dr Julia Lacey, Antimicrobial Pharmacist, Royal Derby Hospital</i></p>
12:15 - 12:35	<p>Pharmacy's potential contribution to Health Improvement <i>Presented by Miriam Armstrong, Pharmacy Healthlink</i></p>
12:35 – 13:00	<p>Panel discussion with presenters and interactive voting</p>
13:00 – 13:45	LUNCH

13:45 – 14:00	<p>Towards Excellence – QIPP Priorities in the East Midlands <i>Anthony Kealy, Strategic Programmes Director, NHS East Midlands</i></p> <p>Opportunities and Challenges in the Pharmacy White Paper <i>Tom Gray, Pharmacy Lead Secondary Care, NHS East Midlands</i></p>
14:00-15:15	<p>Delivering Local Priorities <i>Lorraine Wright, Assistant Director Programme Planning</i></p> <p><i>A facilitated group discussion that aims to identify collaborative opportunities and challenges associated with delivering the Quality Productivity Challenge in East Midlands.</i></p> <p>Breakout groups to consider a range of topics, for example: Healthy living centre – well-being, health promotion, minor ailments, screening, walk-in, access to medicines, clinical care teams, ill health prevention, collaboration / clinical partnerships</p>
15:20 –15:50	Feedback from groups
15:50 – 16:00	Chairman’s Closing remarks
16:00	Refreshments, Networking and CLOSE